



Presents.....

Tiny Tots Expo!

Dear Exhibitor:

What's Up For Kids, LLC and Providence Little Company of Mary Medical Center Torrance are excited to present the 13th annual **Tiny Tots Expo!**

It will be held on Saturday, October 9th
from 10-2pm at Little Company of Mary Hospital.

This expo was a big success last year!! It is marketed to parents of toddlers as well as new and expecting parent! Expecting to Age 3!

Our mission is to provide South Bay parents with resources and information. There will be approximately 40 vendors exhibiting maternity, child/toddler and family related products and services, as well as FREE mommy & me workshops, mini-lectures, demonstrations, maternity tours and much more geared towards families with newborns through the toddler years.

Booth space includes a 6' draped table and two chairs. To prevent over representation, ***exhibitors will be admitted according to a category quota system, on a first come, first serve basis.*** Therefore, early registration is highly recommended. Because of the limited space, this event sells out quickly.

This event only happens once a year - do not miss this excellent opportunity to interact directly with parents. We look forward to working with you!

Sincerely,

Cathy Alessandra
President



Tiny Tots Expo!

An Event for Expecting, New & Experienced Parents!

Exhibit Space Application/Agreement October 9, 2010, 10am – 2pm Center for Health Education, PLCMH

Business Name _____

Contact _____ email _____

Address _____

City _____ State _____ Zip Code _____

Telephone _____ Fax # _____

Show Guide Information: (Please write out exactly how you want to be listed)

Business Name: _____ Phone # _____

Description: (**maximum 120 characters, including punctuation and spaces**, to be used in show guide.)

Do you have a business where we can post/hand out publicity flyers? How many? (Free) _____

Would you like electricity? (available on a first-come, first-serve basis) _____

Would you like to donate a door prize? _____

(Door prize donations with a \$100 value receive a complimentary 1/12 (2 1/2" wide x 2" high) page ad in the show guide.

If eligible for the complimentary ad, please submit artwork with this contract otherwise we will produce an ad based on the above information – company name and phone number

One Booth: \$195 (6ft x 6ft)

(Booth space requirements will be strictly enforced.)

Payment: Payment in full is due with contract. Please make check payable to What's Up For Kids, LLC and send to P.O. Box 3893, Palos Verdes, CA 90274 or complete the credit card information below. Only Mastercard and Visa are accepted. Once your contract has been accepted, there will be no refunds. If you have paid online, there is no need to complete the payment form below

We understand that this application will become a binding contract upon its acceptance and is subject to the rules and regulations which are included. We hold harmless and hereby indemnify the What's Up For Kids, LLC sponsors or their agents for any loss or damage from any cause. We release What's Up For Kids, LLC and Little Company of Mary Hospital and Providence Health Systems from all liability and claims that might arise from our participation.

Name on card _____

Billing address of credit card statement _____

MC/Visa? _____ Expiration Date _____ Amount to be charged? _____

Card Number _____

Date

Authorized Signature



RULES AND REGULATIONS

The show is designed for the display, demonstration and sale of family-related products and services that promote and/or develop the health, character, imagination, education and creativity of children. What's Up For Kids reserves the sole and exclusive right to determine the eligibility of all exhibits.

EXHIBIT SPACE

What's Up For Kids will provide the use of one draped 6' table and 2 chairs. *The width and length of the exhibit may not extend into the aisle at any time.* What's Up For Kids reserves the right to modify, limit or alter any exhibit to comply with the overall quality and appearance of the show. To prevent over representation, exhibitors will be admitted according to a category quota system, on a first come, first serve basis. If quota is met, applicants will be notified and space fee returned.

SHOW HOURS

Setting up for the show will be from 8:30-10am on Saturday, October 9, 2010. The show hours are 10-2pm. Exhibits must be completely set up by 9:45am. ***No further set up will be allowed after 9:45am.*** Exhibits must be continually staffed and remain intact throughout the Show hours above. ***No exhibit or portion thereof may be removed from the hall during show hours. All exhibitors agree not to dismantle until 2:01pm.*** Any exhibitor who dismantles prior to 2:01pm may become ineligible for participation in future events. Exhibits must be removed from building by 3pm.

LIABILITY

This agreement shall not constitute or be considered a partnership, employer-employee relationship, joint venture or agency between What's Up For Kids, LLC (WUFK) or Providence Little Company of Mary (PLCMH) and Exhibitor. Exhibitor further agrees that WUFK and PLCMH and their respective agents and employees shall not be responsible in any way for damage, loss, destruction of any property of Exhibitor or injury to Exhibitor or its representatives, agency employees, licenses or invitees. Exhibitor shall be liable for any and all damages which the Exhibitor may cause to the show building in connection with its exhibit. The Exhibitor may be required to produce a certificate of insurance 30 days prior to the show date. If the exhibition hall cannot be made available or used because of strikes, acts of God, national emergency or any other cause beyond the control of What's Up For Kids, LLC, then the exhibition fee paid will be returned and the exhibitor waives any claim against What's Up For Kids for damages by reason of such unavailability.

To protect the professionalism of the Expo, no exceptions will be allowed. If you do not abide by these rules and regulations, you may be ineligible to participate in future events.